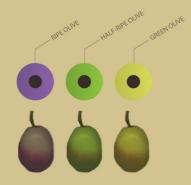
Just like coffee, tea and wine, olive oil has an exceptional range of flavours. In all cases, the variety of fruit used, soil, geographical area and producer's expertise will influence the quality and taste of the product.

There are several hundred olive varieties, producing oils with diverse distinctive characteristics. In Italy alone, over 450 varieties are grown from the north to the south of the country, contributing to the wealth of local products.



#### **DELICATE** AROMA



## **GREEN FRUIT, BLACK FRUIT**

At the beginning of the season, all olives are green. They will only become black if left to ripen.

Green olives picked early in the season will produce less oil, but this oil will be intensely fruity, with a slightly bitter finish characteristic of an early harvest. It will also be richer in antioxidants.

Ripe olives, on the other hand, will yield a greater quantity of oil, which will have milder fruity aromas and will contain less antioxidants.



P.D.O

The Protected Designation of Origin (D.O. in Spain and D.O.P. in Italy) identifies a product made entirely within a specific geographical area, with renowned expertise. It is the most important certification of quality and authenticity offered to consumers.

#### **ACIDITY**

An olive oil labelled "extra virgin" has an acidity level of 0.8% or less. An oil produced in optimal conditions will have a lower acidity level. The oils imported by Favuzzi all have an acidity level lower than 0.4%, a sign of their superior quality.

# FIRST COLD PRESSED

Today's modern presses allow producers to extract almost all the oil contained in the olives on the first pressing. It is no longer necessary to press the fruit a second time, as was the case in the past. Therefore, the mention "first cold pressed" is no longer indicative of quality. Most olive oil producers no longer display this mention on their labels.

## OLIVE OIL TERMINOLOGY

A quality olive oil is characterized by the intensity of its fruity, bitter or spicy aromas. An infinite number of aromatic notes are also noticeable: herb, tomato, artichoke, almond, apple, banana...

### GUIDE EXTRA VIRGIN OLIVE OIL





PLANETA

#### COMMENDATIONS

Store in a cool, dry place, away from light. To fully enjoy the flavours of your olive oil, consume ideally within 18 to 24 months of bottling date.

**DELICATE** 

TILAPIA POTATOES SPINACH

THE RIGHT OLIVE OIL FOR EVERY DISH

**FOR EVERYDAY** COOKING **TRY FAVUZZI'S EXTRA VIRGIN OLIVE OIL** 



FRUIT SALAD

MODERATE





INTENSE







favuzzi.com

SUN-DRIED

TOMATO & GOAT

CHEESE PIZZA